# 2022 Sponsorship Drive

Dear Corporate and Business Neighbor:

The 2022 Sponsorship Drive for Franklin Township Pop Warner (FTPW) is currently underway. FTPW is a Non - profit 501(c) (3) organization that has been providing football and cheerleading activities to the youth of Franklin Township for more than forty (40) years.

Franklin Township Pop Warner is chartered by National Pop Warner Little Scholars located in Langhorne, Pennsylvania and is a chartered member of Central Jersey Pop Warner.

The FTPW mission statement is to provide a dynamic and diverse athletic program, which educates, motivates and prepares youth for a positive and productive future in life. Our program provides services to over 350 youths ranging from the age of 5-15 years of age. FTPW emphasizes academic excellence, community service, and healthy lifestyles.

Thank you for interest in sponsoring FTPW Football and Cheer programs. Your tax-deductible contribution will help contribute to the success of running our organization and provide the children in the Franklin community a wonderful athletic, educational, and team spirit experience.

Your contribution will go directly toward our overall operational needs such as:

**1. New Cheer Matts – 10K**

1. Practice facility fees & maintenance – 3K
2. Insurance fees – 4K
3. Equipment needs – 5K
4. Pop Warner fees
5. Competition fees
6. Referee Fees
7. Awards and recognition

In addition, your contributions help us sponsor underprivileged children who otherwise would not be able to join our program because of the cost. Please review the attached sponsorship levels and complete the journal Ad form. Please send your contributions to FTPW, P.O Box 6644, Somerset, NJ 08875-6644, attention Sponsorship Committee.

Thank you again from the Executive Board, coaches, business managers, and participants for your contribution. We would like to have all sponsorship donations received by June 15, 2022. If you have any questions relating to our sponsorship program, please feel free to contact Kiana Jones (732-322-9008) or at [ftpwnj@gmail.com.](mailto:ftpwnj@gmail.com)

Kiana Jones

Vice President

Franklin Twp. Pop Warner Association, Inc.

## Diamond Sponsor (Cost: $1500)

* + Patch with company name or Logo on FTPW game jerseys for a given team or level
  + Company name or Logo on FTPW participant T-Shirts as a FTPW sponsor
  + Banner displayed at all home games
  + Appreciation plaque
  + Public address announcements during all home games promoting the sponsor
  + 1 full-page advertisement in the 2022 Awards Banquet program and game booklet
  + Acknowledgement on the FTPW website
  + Letter confirming your donation for tax purposes on FTPW letterhead

## Palladium Sponsor (Cost: $1000)

* + Company name or Logo on FTPW participant T-Shirts as a FTPW sponsor
  + Banner displayed at all home games
  + Appreciation plaque
  + Public address announcements during all home games promoting the sponsor
  + 1 full-page advertisement in the 2022 Awards Banquet program and game booklet
  + Acknowledgement on the FTPW website
  + Letter confirming your donation for tax purposes on FTPW letterhead

## Platinum Sponsor (Cost: $750)

* + Banner displayed at all home games
  + Appreciation plaque
  + Public address announcements during all home games promoting the sponsor
  + 1 full-page advertisement in the 2022 Awards Banquet program and game booklet
  + Acknowledgement on the FTPW website
  + Letter confirming your donation for tax purposes on FTPW letterhead

## Gold Sponsor (Cost: $500)

* + Banner displayed at all home games
  + Appreciation plaque
  + Public address announcements during all home games promoting the sponsor
  + ½ page advertisement in the 2022 Awards Banquet program and game booklet
  + Acknowledgement on the FTPW website
  + Letter confirming your donation for tax purposes on FTPW letterhead

## Silver Sponsor (Cost: $250)

* + Appreciation plaque
  + ¼ page advertisement in the 2022 Awards Banquet program and game booklet
  + Acknowledgement on the FTPW website
  + Letter confirming your donation for tax purposes on FTPW letterhead

## Bronze Sponsor (Cost: $100)

* + Business card advertisement in the 2022 Awards Banquet program and game booklet
  + Acknowledgement on the FTPW website
  + Letter confirming your donation for tax purposes on FTPW letterhead

## Patron (Cost: $50)

* + Acknowledgement in the 2022 Awards Banquet program and game booklet
  + Acknowledgement on the FTPW website
  + Letter confirming your donation for tax purposes on FTPW letterhead

# SPONSORSHIP AND JOURNAL AD FORM

### Message:

Name (Company / Organization):

Address:

Signature: Telephone:

### Please circle your sponsorship selection:

Diamond Palladium Platinum Gold Silver Bronze Patron

$1500 $1000 $750 $500 $250 $100 $50

In consideration, I/We agree to pay $ for the noted sponsorship level.

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***Patrons Only:*** Please indicate your name and address below. Your name as indicated here will be printed in the program journal to acknowledge your support.

### Please Print:

Name:

Address:

Telephone: